## The IDEASS Programme presented at the OECD/DAC Meeting on Green Growth and Poverty Reduction

## November 2011

On November 16, the IDEASS Programme was presented at the first meeting of the Joint Task Team created by the two international networks of OECD/DAC on environment (DAC Environment) and fight against poverty (Povnet). The meeting theme was Green Growth and Poverty Reduction. The presentation was made by the Vice President of Povnet, focusing on innovations that can help to increase and disseminate experiences based on green economy and the IDEASS methodology. This was shown as a means, among others, to promote decentralized cooperation partnerships, in order to strengthen and make more effective the fight against poverty, promoting development based on the valorization of natural, human and historical resources of the territories.

In particular was emphasized that:

- To make green economy efficient, it is not only a question of instruments and policies, but it concerns governance at all levels of decision making. This is particularly relevant at the local level where many decisions are taken on the use of natural assets and environment;
- Innovation is the key for growth and development; however, it does not imply high technology in every context. Many local innovations for climate change adaptation and mitigation have and could emerge in the countries. These innovations are not costly and can be easily replicated in other interested countries.
- Technology transfer through South-South cooperation in some circumstances can be more effective than North-South cooperation.

At the conclusion of the meeting, attended by delegations from 15 countries of the OECD, World Bank, ILO and IFAD, the Secretariat of DAC and the President of the Joint Task Team, Hannah Ryder invited Povnet to drive, in collaboration with ILO, the work on innovation for the fight against poverty through the green economy. The work of OECD / DAC has, among other objectives, the purpose of defining the contribution for the Rio +20 international event, scheduled for 2012.

