

# THE RED ADELCO NETWORK OF COLOMBIA PROMOTING TERRITORIAL STRATEGIC COMPETITIVENESS

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ILS LEDA

The RED ADELCO national [Network of Local Economic Development Agencies \(LEDA\) of Colombia](#) continues to carry out a wide range of initiatives aimed at strengthening territorial development within the framework of the national support strategy to the peace process in Colombia.

From 22 to 25 August 2017, [RED ADELCO has carried out training activities](#) finalized to the transfer of methodologies of territorial diagnosis, local promotion and territorial strategic plans, within the framework of the CET-Territorial Strategic Competitiveness Program. Participants have been the technicians of the Local Economic Development Agencies LEDA and the CET services of the Departments of Arauca, Cauca, Valle del Cauca, La Guajira, Risaralda and Nariño.

The methodological transfer week has been realized with the support of [ILSLEDA-International Network of Local Economic Development Agencies](#). In particular, ILS LEDA presented the PASC methodology (analysis of economic potential and territorial actors) and RESCO methodology (analysis of competitive and sustainable territorial resources and definition of strategies and territorial plans). These ILSLEDA methodologies, based on the active participation of economic actors in the territories, were successfully applied in Morocco, Tunisia, Albania, Kosovo, Lebanon, Colombia, Dominican Republic, Nicaragua and Uruguay.

The training activity, which was held in Tota, in the Governorate of Boyacá, also counted on the participation of officials and consultants of the regional Government, and actors of the of onion and tourism value chains of the territory. The training activities included a practical exercise on how to apply the RESCO methodology with the actors of the onion and tourism value chains belonging to the area of the Tota lake.

The activity was developed within the framework of the CET - Territorial Strategic Competitiveness Program realized by REDADELCO in close collaboration with the Ministry of Industry, Trade and Tourism. The Program granted by the European Union seeks to contribute to the strengthening of regional competitiveness through the leverage of Local Economic Development processes, articulating national and local efforts and consolidating an



inclusive policy of Regional and Territorial Competitiveness in Colombia. The event counted on the participation of Yolanda Ojeda, director of the CET Strategic Territorial Competitiveness Program and with his work national team.

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