

DAI SAPORI AI SAPERI DELLA CARNIA

A NEW TERRITORIAL WOOD VALUE CHAIN

From 14 to 20 September, 12-to-Many, the first Italian wood production company network has presented to the visitors of Expo 2015 how attractive is the territory of Carnia, located in the Dolomites of the Friuli Venezia Giulia Region, with a programme full of innovative and interesting events. In the KIP Pavilion, with expositions, documentary-films, music, tasting and story-telling's, the exhibition *Dai Sapori ai Saperi della Carnia* involved many actors of this beautiful territory.

12-to-Many is a network founded by the innovative company SadiLegno with other 8 companies based in the High Carnia region. With the objective of promoting the production of wood products and services with low environmental impact and high economic and social value, the project has been co-financed by the Regional Government of Friuli Venezia Giulia and sponsored by INEA, the Mountain Community of Carnia and PEFC (Pan-european Forest Certification Council). The project represents a promising way of the rebirth of Italian wood industry and an indispensable means of a real sustainable future for environment, economy and society.

In the KIP Pavilion, with expositions, documentary-films, music, tasting and story-telling's, the nine companies of the network have demonstrated how they are transforming the certified local wood resource into valuable musical instruments, components and furnishings, firewood and other timber products, creating value where wood grows.

The activities of 12-to-Many have started with the lighting of Slow Lamp, a system that represents the mineral, vegetable and animal world and the tastes of Carnia. Designed by the young designer Maurizio Prina, the Lamp has been made from the wood certified of Ampezzo (Udine) and the stone *Dolomia cariata* from Dolomites. The Slow Lamp represents a product built valuing local resources.



Besides the presentation of the natural world, the wood of Carnia has been endowed with a historical and artistic tone with the exhibition of an amazingly beautiful harpsichord made from the local wood. It is the first harpsichord in the world certified by PEFC, with which this Renaissance musical instrument has been revisited by ecological lines. Moreover, the Network has organized concerts and seminars on the theme of Renaissance and Baroque music in collaboration with the Conservatory of Como and the Italian Foundation for Early Music. Special concerts have been offered by the Masters Alberto Bussetin, Giovanni Togni and Angelica Selmo.

12-to-Many network has also been commissioned to produce the spoon models for the Garden of the United Nations at Expo 2015. On 15 September, representatives of SadiLegno, a delegation of Mayors from Carnia and the Commissioner of the Mountain Community, Lino Not, have delivered the UN Spoons, produced by LegnoStile of the Plozzer Brothers of Sauris, to the representatives of the KIP Pavilion and the UN Team for Expo.

On 19 September, Leonardo Zanier, the great poet of Carnia, has animated an evening reading some of his works.

Samuele Giacometti, the founder of SadiLegno, presented the territorial wood value chain strategies to the LEDAs participating in the International Workshop organized by the KIP Pavilion.

To know more

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