

In the KIP Pavilion An extraordinary journey through the Arts and Crafts of China

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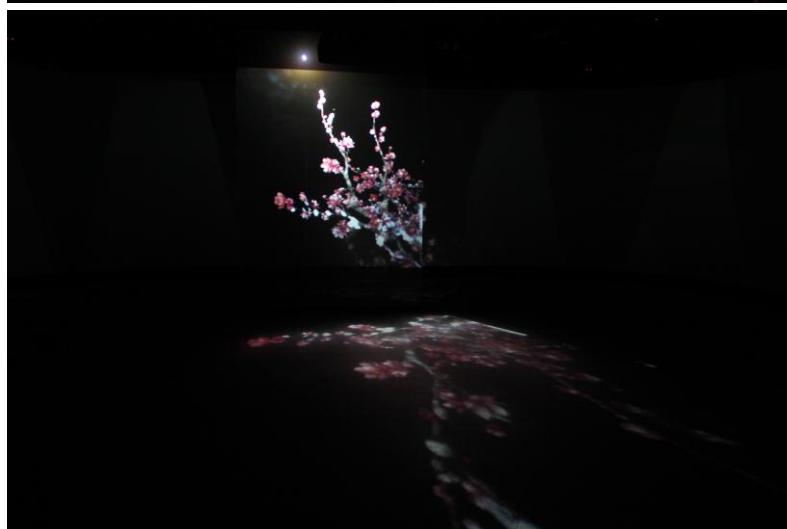
An extraordinary exhibition where traditional Chinese arts and crafts are rediscovered by modern multimedia technology has been on display in the KIP Pavilion (*Attractive Territories for a Sustainable World*) since 1 July, 2015.

With the theme of “ancient wisdom - oriental aesthetics”, *The Spirit of Chinese Brushwork and Crafts* art exhibition is a living history of a thousand-year old civilization, which interprets in its way the theme of the Pavilion – promoting traditional art and wisdom of the people combining tradition and innovation is a fundamental method of making a territory attractive.

Centring on the “harmony between Heaven and Man”, a traditional Chinese philosophical principle, this amazing art exhibition consists of three parts: *The Spirit of Chinese Brushwork* – the contemporary Chinese brush-and-ink painting and calligraphy art; *The Spirit of Chinese Crafts*, the folk art, and *The Chinese Mineral Color Painting* – the traditional fresco and mineral color painting, presenting the unique aesthetic ideal and sublime creativity of the Chinese wisdom.

Among them, *The Spirit of Chinese Brushwork* (1 July to 9 August) displays the calligraphic works and paintings of six highly renowned Chinese contemporary artists - Pan Gongkai, Zhang Lichen, Jiang Baolin, He Jiaying, Liu Han and Wang Dongling – by means of multimedia and comprehensive documentaries, interpreting their cultural and philosophical thoughts as well as their passion for art and spreading the oriental aesthetic values that have existed for thousands of years.

The Chinese Mineral Colour Painting (10 – 16 August) features Chinese mineral colour painting. With the



heritage of ancient Chinese fresco methods and the innovative modern mineral colours, the exhibition demonstrates how to rejuvenate an ancient art in the modern context.

The Spirit of Chinese Crafts (17 – 31 August) offers a comprehensive exhibition of traditional crafts and artisanry with the principle of “conveying the *dao* through objects”. All the items are collected and selected from works of national masters and inheritors of traditional knowledge in order to popularise the essence of intangible heritage and carry forward the living spirit of the works of art.

Instead of adopting the static model of traditional art exhibition, *The Spirit of Chinese Brushwork and Crafts* takes the form of virtual theatre which features modern technology and sensory art. Besides, it provides a comprehensive interpretation of the exquisite works, cultural and philosophical ideas, as well as the creative spirit and artistic life of the artists. In this way, the exhibition offers the visitors an opportunity to appreciate the charm and essence of the Chinese culture in a more profound way.

The materials have been collected in all around China and realized by Guangzhou Ihavebao Culture Communication Co. Ltd.

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