

HAND OVER OF THE AREA FOR THE KIP PAVILION AT MILAN EXPO 2015

ATTRACTIVE TERRITORIES FOR A SUSTAINABLE WORLD

On November 13th, 2014 EXPO 2015 handed over the area on which the KIP International School will build its Pavilion; title of it is *Attractive territories for a sustainable world*. Participants in the event were: Ms. Fosca Nomis from EXPO 2015; Mr Luciano Carrino, Mr Famiano Crucianelli, Mr. Luciano Gonnella and Mr. Giancarlo Canzanelli from the KIP International School; President Yuan Xiong and a numerous group of Chinese partners from China Investment Xineng Technology Development Company of Beijing, main partner and supporter of the Pavilion; Wang Shuxin from the China Institute for International Exchanges; Margherita Barberi from *Fondazione Italia- Cina*.

The title means that in order to feed our planet, Governments, the private sector and associations should invest, above all, in local development. They should invest in and give value to the territory where people live and work together so that they could produce the healthy and right food they require. The Pavilion's title also means that territories should be attractive so that people will choose to live there because of the dynamism of the economy, the quality of services, the beauty of the natural environment, the richness of culture and history and, in particular, because people can participate in choosing their development priorities, thanks to governments and local institutions that work effectively.

The Pavilion will be conceived as four simple buildings, inspired by antique rural villages. It will be a meeting point for innovative experiences that intend to know and connect one to the other. Processes and results of the best experiences will be displayed in the exhibition spaces, while successful practices and problems will be discussed in the various conference rooms. In the courtrooms there will be meetings and educational exchanges, for a practical and theoretical updating for development actors, thanks to the contribution of experts and professors from the best universities. In the restaurant, food from different countries will be served and in the *cooking school* it will be possible to learn how to make dishes from different cultures. Great events that aim at contributing to the green and participated local development will be held in the theatre, to launch the idea of a Global Fund for Territorial Development. Events, shows, concerts and an international cinema festival on topics such as: the right to development and food safety, will be held in the square.



To know more

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