MUSIC AND TEA a taste of the traditional Chinese Art

By Xi Fang

Invited by KIP Pavilion, two groups of artists interpreted tea ceremony and *guqin* music between the two sessions of the First conference of KIP Pavilion Partners on May 29, where music and tea have been perfectly combined together creating a moment of enchanting and peaceful pleasure.

The tea ceremony has been offered by the master Qi Menghan from the <u>International Slow Tea Association</u>, which will present its experience in the KIP Pavilion this October, while the *guqin* music has been executed by the masters Lu Hai and Huang Zhilu of the <u>Longren Guqin</u> from Amoy, China.

Towards sunset, the master Huang Zhilu offered another concert of guqin on the square of KIP Pavilion, taking the visitors to a remote, peaceful and dreamlike land. In a moment, the world of Expo has been enchanted by his ancient, elegant and serene music.

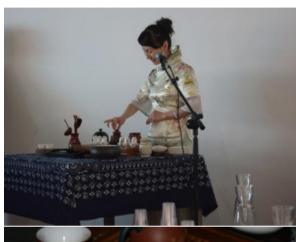
Guqin, as one of the most ancient Chinese traditional instruments, concentrates the dream of the Chinese intellectuals of thousands of years and the essence of Chinese traditional philosophy, cosmology, esthetic and artistic connotations. Longren guqin group has been dedicated in the research and popularization of this ancient instrument for years.

In 2010, the Group founded a *culture village* in the Ecotourism District of Changtai County, where every *villager* will be granted a piece of land to plant and produce their own food and exchange among them when the food exceeds. The architectural characteristics of this village imitate the Ancient Chinese architecture, also the lifestyle is an imitation to that of ancient Chinese intellectuals.

With this initiative, the Group intends to turn the ancient instrument into a key element for local development, creating employments for local people, promoting a slow and quality lifestyle and attracting tourists who search for cultural journeys to stimulate the development of local economy.

Regarding the inheritance of guqin culture, the art dissemination and relevant academic research as an important responsibility, the Group tries to exploit fully the cultural and natural resource of the village.

In 2014, the Ministry of Culture of China named the Longren Culture Village as a national emblematic area of cultural industry.









To know more

http://www.slowtea.org/#!slow-tea-association/cqbi

 $\underline{\text{http://www.longrenguqin.com/index.php?c=article\&a=type\&}}\\ \underline{\text{tid=65}}$







