

# THE PATCH FOR FUTURE CAMPAIGN CONCLUDED AT EXPO 2015

The *Patch for Future* Campaign at Expo ended on Saturday, 24 October 2015 with the awarding of the young winners of the contest reserved for schools and the inauguration of *The Globe* by Howtan Re.

Dedicated to the Millennium Development Goals, the Campaign has been carried out thanks to the partnership between Symbola, the KIP International School, the Ministry of Education of Italy and Expo Milan 2015.

Dedicated to Italian primary and secondary schools, the *Patch for Future* competition aims to raise the awareness of young students about important themes such as the future of the planet, protecting the environment and the battle against hunger and poverty by inviting them to express their vision of tomorrow.

1,600 young participants and 100 Italian classes were involved in the competition, which ended last June. The young students were asked to express their vision of the future through small squares of cloth of 30x30cm (patches), inspired by the 8 Millennium Goals identified by the United Nations.

Since September, *Patch for Future* has been on display at Expo Milano 2015 in the garden of KIP Pavilion and young visitors to the Universal Exposition participated in the initiative by creating their own fabric patches giving their messages and their vision of the future. Some of the patches form part of the large globe realized by the artist Howtan Re.

The *Patch for Future* Campaign ended in a climate of great celebration in the KIP Pavilion, when the young winners, who have been called to creatively express their message for the future on squares of cloth, who have won the contest promoted by the Italian Ministry of Education, have received their awards on this occasion.

The first, second and third prize have been respectively won by the Class 4th A of the Alvaro Pastures Institute of Siderno (RC), Mendi Valeri from the Class 4th A of the St.Rosa Institute for Humanities of Viterbo, and Ismail Kadhim from



Class 2ndC of the A.Migliavacca Middle School of Vobarno, Brescia.

Luciano Carrino, president of KIP International School, Franco Pasquali, president of the Business Forum of Symbola Foundation, Domenico Sturabotti, director of Symbola Foundation, Fosca Nomis, representative of Expo Milan 2015, Howtan Re, artist and creator of the campaign and Clarissa Burt, godmother of the initiative have participated in the awarding ceremony.

After the awarding, the invitees and the public have participated in the inauguration of *The Globe* realize by the artist Hwotan Re with over five thousand selected patches painted in the Patch for Future Corner at Expo. The great work made of a globe of 3 meter diameter realized with the contribution of GB Grafica. The Globe is located in the KIP Pavilion Garden and at the closing of Expo 2015, it will be donated to the United Nations.

The authors of the Patch for Future Campaign are ready to reproduce this initiative in all the interested countries and territories. Many of the actors involved in the exhibitions of the KIP Pavilion have expressed their interest in realizing this project in their own countries, involving students to paint a better future for the whole planet.

#### To know more and establish collaboration

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