PATCH FOR FUTURE COMPETITION CULTURE AND SUSTAINABILITY EXPRESSED IN THE DRAWINGS OF CHILDREN

On Tuesday September 22, the KIP Pavilion in Expo Milano 2015 opened the area *Eye on the Future*, where the campaign *Patch For Future* was illustrated. Promoted by Fondazione Symbola, in collaboration with the Italian Ministry of Education, University and Research (MIUR) AND the KIP International School, the campaign is inspired by the Millennium Goals of the United Nations. Speakers included Franco Pasquali (Symbola), Luciano Carrino (KIP International School) and the artist Howtan Re.

1,600 young participants and 100 Italian classes were involved in the competition, which ended last June. The young students were asked to express their vision of the future through small squares of cloth of 30x30cm (patches), inspired by the 8 Millennium Goals identified by the United Nations.

Dedicated to Italian primary and secondary schools, the *Patch for Future* competition aims to raise the awareness of young students about important themes such as the future of the planet, protecting the environment and the battle against hunger and poverty by inviting them to express their vision of tomorrow.

Patch for Future are on display at Expo Milano 2015 in the garden of KIP Pavilion and are also now visible on the new project website. Until the end of October, visitors to the Universal Exposition can give free rein to their imagination: indeed, the public can participate in the initiative by creating their own fabric patches. Many visitors of different ages, in fact, have already left their messages and their vision of the future on the patches.

The initiative will end in October with the announcement of the three winning patches and their talented creators will be invited to the award ceremony in the KIP Pavilion at Expo Milano 2015.

Some of the patches will also form part of the large globe that will be realized by the artist Howtan Re and that will be exhibited on 24th of October, in conjunction with the international meeting promoted by the KIP International School entitled *Towards a global cooperation system for the development of the territories*.

By Mariapaola Pietracci



To know more

- http://patchforfuture.com/it/home/
- Patch for Future brochure
- Patch for Future in Expo2015 website
- Article in Altrimondi News
- KIP Pavilion Facebook

