

NATURE AND HISTORY TALKING ABOUT TERRITORIAL RECOVERY IN SARDINIA AND CAGLIARI

By Xi Fang

Hosted by the KIP Pavilion, Sardinia has been in the foreground at Expo with over 400 thousand visitors from 5 to 11 October. The Project presented by Sardinia was linked to the theme of recovery and coordinated by M.Cristina Zuddas.

During the Sardinia Week in the KIP Pavilion, four important local realities have played as ambassadors who have shown to the world how the idea sustainable development could be realized starting from the local level.

The Historical and Environmental Geo-mining Park of Sardinia presented its immense geo-mineral areas of great charm, their potentials and redevelopment projects to explain how mining activities have shaped the landscape with ancient local culture, creating an underground world where the charm of history accompanies the splendid examples of industrial archaeology in contact with nature.

The Department of Tourism of the City of Cagliari has displayed their work of making the city a more attractive territory, first to its citizens, then to tourists. In this perspective, they have presented ambitious development strategies which open up to new scenarios of social and cultural change, urban planning and urban regeneration in the near future, adopting the most effective sustainable and innovative channels.

The protagonist has also been the International Association of Raw Earth Cities, who proposed and explained the tie between longevity and healthy food, a sustainable living and the important role played by the sense of community.

Euromed Mapping Consortium has presented their technology which is able to realise a three-dimensional reconstruction with the highest level of detail of the urban centers in a highly automated way, which can serve for urban planning and for the promotion of the region; moreover, they has promoted a complex airborne multi-sensor capable of detecting sources of pollution on land up to a certain depth, allowing the recovery and upgrading of the territories.

Dynamism and innovation linked to historical themes and ancient realities and revisited in modern perspective have aroused much enthusiasm among the visitors of Expo. They were curious to know about



more about raw earth cities, about the secret of longevity, the sounds and colours of the Cagliari City and to embark on a journey to the past thanks to the presentation of the mining areas. The virtual tour to the Cagliari City has particularly caught the attention of the young visitors.

On 10 October, the weeklong project has been concluded in the core event dedicated to a series of conferences, where every partner has presented his own project linked to the idea of recovery in the fields of environment, tourism, economy, architecture, history, etc. Prominent speakers, engineers, teachers, journalists, historians have attended the event. 10 October has been the day with most registered entries at Expo 2015 with nearly 274000 visitors. During the day, presentations and videos accompanied by a small concert offered by the Civic School of San Sperate have fascinated the visitors who flocked to the Theatre of KIP Pavilion and visited the permanent exhibition in the Building A. The day ended with tastings and the presentation of excellent agro-alimentary products of Sardinia, local products related to craftsmanship and to the respect and safeguard of the territory, as well as products from the partner municipalities of the International Association of Raw Earth Cities.

The Testimonial of the event, Mr. Giulio Podda called *tziu Giuliu* has been the oldest visitor of Expo. The 102-year-old man from San Sperate cycles 10 km every morning.

The result has been surprising in terms of increasing awareness of the necessity of recovery which could lead to a more sustainable development of the territory. Many foreign visitors have been impressed by the new Sardinia sea presented here, which not only owns very beautiful sea, but also bears new ideas.

To know more

[Nature and History: the reclamation issue in Sardinia and Cagliari](#)

[Video in Youtube](#)

[Video by Antonio Masiello](#)

