

SOCIAL 2 BUSINESSES

YOUNG ENTREPRENEURS MEETING IN THE KIP PAVILION

With energy and dedication, a group of young entrepreneurs gathered in the KIP Pavilion with the objective of creating business synergies, new opportunities and relations with national and international delegations. It is the 5th appointment of the annual meeting Social2Business, which illustrated how the private sector can be a very energetic vehicle to develop and present their territories to the world.

"We do business" is the concept of the past editions of the initiative Social2Business, which underlined the aim of expanding network and increasing possible synergies and business opportunities. This year, Social2Business has chosen to feed the reflections and discussions at Expo Milan and thirteen Pavilions has hosted this significant event aimed at those who want to develop their company and feed their business ideas.

From food to energy, from medicine to cosmetics, the event has covered a wide range of subjects and sectors. Research and innovation are the cornerstones of the project, which are considered essential tools to recover the competitiveness and development capabilities of the companies, especially in a difficult period as the current one. Through meetings held by professionals and matching occasions intended for increasing contacts, Social2Business is dedicated to companies, entrepreneurs, start upper, financiers, researchers, professionals and institutions interested in developing collaborations, partnerships and development opportunities.

Social2Business is an initiative promoted by the Young Entrepreneurs Group of Assolombarda with the participation of the Youth Group of Confindustria Lombardia, Youth Groups of Bergamo, Alto Milanese, Monza, Brianza and Pavia, as well as networks and enterprise accelerators of the Province of Milan. The choice of organizing the meetings at Expo reflects and underlines the key words of the 5th Social2Business Meeting: internationalization and competitiveness. The Universal Exposition has been an ideal ground for the creating contacts between the most promising Italian realities and emerging, dynamic and interesting development possibilities. This stimulating and ambitious project has been an important tool of facilitating networking and business opportunities between companies. Moreover, many innovative solutions, strategies and dynamics have been proposed and discussed for making the different territories more interesting.

To know more

<http://social2business.it>

Video.Sky.it

<http://www.assolombarda.it>

